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The All-Party Parliamentary Media Group

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Rosie Cooper MP

Chair

**The All-Party
Parliamentary
Media Group's
purpose is to
provide a forum
for the discussion
of public policy
on the media.**



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Media shapes all of our lives and is in a state of constant evolution. It is more important than ever that there is a forum within parliament to meet with industry figures and the regulator to discuss the latest developments and consider policy and legislation that bolsters this thriving sector.

In recent years the sector has become a target for increased criticism, with concerns over the influence social media has on our lives; the importance of delivering accurate information; and our growing reliance as an economy and a society on a fast and effective internet delivered through cutting edge infrastructure. Policymakers and industry need to decide how to address these issues whilst at the same time ensuring the UK market remains innovative and competitive with the rest of the world. At the heart of this lies the interests of the consumer.

The group will have a full programme of activity in 2019, including breakfast discussions, site visits and debates.

As politicians in parliament, we need to work closely with one of the fastest changing sectors in the world.

Our role is not only to make sure appropriate regulation is in place but also make sure the UK remains a world beacon of media excellence.

We hope that you will be a part of these discussions and we look forward to hearing from you.



Our focus

This year some of the group's areas of focus will include:



Social media, social pressure and loneliness



The resilience of the UK's digital infrastructure



Changing business models in a digital age



Cyber threats and ensuring the UK stays ahead of the game



Fake news and mistrust of the media



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Group activities



Breakfast briefings

The Group hosts regular breakfast briefings in the Palace of Westminster. The format of these events is for the Chair to make brief introductions prior to an industry leader addressing parliamentarians for 10-15 minutes and a follow-up Q&A session.



Briefing sessions

The Group organises briefing sessions for media organisations to present to policy influencers. The goal is to help further inform policymakers about the latest developments and barriers industry faces.



Off-site visits

The Group has arranged for delegations of selected MPs and Peers to visit off-site studios and offices – including New Broadcasting House, Global Group headquarters, and the News UK offices. Such visits provide parliamentarians with first-hand experience of the operations of media organisations.



Annual Reception

The central event in the calendar of the All-Party Parliamentary Group is its Annual Reception, traditionally hosted on the Terrace in parliament and attended by more than 200 parliamentarians and senior industry figures.

The Annual Reception is recognised as an important event in the year for the media industry, and is usually addressed by the Secretary of State for Digital, Culture, Media and Sport as well as other key players such as Sharon White, Chief Executive of Ofcom.

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About Whitehouse

The Whitehouse Consultancy is an award-winning issues-led communications agency with decades of experience in public affairs, press and media relations and stakeholder engagement.

We provide high level strategic counsel to meet long-term business and policy objectives. We run high-profile campaigns for clients in the private, public and charitable sectors to influence public opinion; impact policy, legislation and regulation; and build support among key opinion formers and decision makers. We have offices in London and Brussels covering our clients' communication needs at the local, national and European level.

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